

# Javier Alejandro Tabares

PRODUCER • CONTENT PRODUCER • VIDEOGRAPHER • DIRECTOR OF PHOTOGRAPHY

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## PROFESSIONAL SUMMARY

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Producer and visual storyteller with 10+ years of experience across higher education media, national campaigns, and live event production. Comfortable leading as producer or assistant producer, shooting as director of photography and videographer, and delivering as a content producer and multimedia specialist. Creator of 133 published social assets totaling 5.7M+ views and 220K+ likes, with collaborators including Netflix, National Geographic, and Coca-Cola. Proficient in Adobe Premiere Pro, After Effects, and DaVinci Resolve, with deep experience across production, post-production, and platform-optimized delivery.

## EXPERIENCE

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### Director of Photography, National Geographic Museum of Exploration

January 2026 to March 2026

Washington, D.C.

- Captured on-site exhibition media at the National Geographic Museum of Exploration, producing visual assets aligned with the National Geographic brand aesthetic.
- Operated in an active museum environment, demonstrating situational awareness and adaptability during live visitor hours.
- Collaborated with the NGS creative team to translate exhibit themes into compelling visual content for public-facing channels.

### Videographer & Creative Producer, Gallaudet University

June 2021 to Present

Washington, D.C.

- Serve as primary on-site visual creator for live events, exhibit launches, and brand campaigns, capturing high-quality video, photography, and audio aligned with institutional storytelling goals.
- Produce and edit 133 published social assets totaling 5.7M+ views and 220K+ likes across Instagram, YouTube, and digital platforms.
- Reformat cinematic footage into platform-optimized vertical and square assets including 9:16 Reels, TikToks, YouTube Shorts, and 4:5 feed posts.
- Carter Bryant campaign: 2M+ views and 75K engagements.
- Gallaudet Master Class series: 386K+ views and 17K engagements across 14 Reels.
- #IAMGallaudet series: 211K+ views and 16K engagements across 20 Reels.
- Apply motion graphics, lower thirds, custom title treatments, and brand overlays to maintain visual identity across deliverables.
- Manage \$100K+ in studio and production equipment, ensuring readiness for fast-turnaround, high-volume content cycles.
- Mentor students and interns in video production workflows, short-form editing, and content strategy.

### Director of Photography, SAMHSA 988 Suicide Prevention Campaign

July 2024 to August 2024

Washington, D.C.

- Led field production for a national public health campaign, directing a 10-person crew across multiple shoot days in active, real-world environments.
- Managed two months of pre-production including shot planning, equipment coordination, and story development for short-form and long-form deliverables.
- Delivered broadcast-quality footage optimized for multi-platform distribution across web, social, and broadcast channels.

### Technical Director, Blue20 Productions

June 2022 to Present

Washington, D.C.

- Lead live technical direction for large-scale events, conferences, and productions in fast-paced environments.
- Operate multi-camera systems, lighting, and audio setups for broadcast-quality live streams and event recordings.

- Supervise production crews and vendors to meet strict deadlines under pressure.

**Creative Team Leader**, ASL Connect, Gallaudet University

February 2019 to June 2021

Washington, D.C.

- Directed development of short-form and long-form digital content for global audiences across web and social platforms.
- Supervised a creative team producing accessible, platform-ready media including vertical video, webinar recordings, and social assets.
- Managed \$75K+ in media equipment and live-stream systems.

**Digital Media Specialist**, ASL Connect, Gallaudet University

September 2017 to February 2019

Washington, D.C.

- Produced and edited digital video content for online curriculum, marketing campaigns, and public events.
- Managed full video production cycle including filming, lighting, audio capture, and set design.
- Enhanced content through post-production workflows: color correction, motion graphics, captioning, and accessibility compliance.

**Camera Operator**, Netflix, Deaf U

2018 to 2020

Washington, D.C.

- Operated camera on a Netflix original series, collaborating with a fast-paced mixed crew across multiple contracted shoot days.
- Supported authentic visual storytelling in a documentary style production environment.

## SKILLS

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Software: Adobe Premiere Pro, After Effects, Photoshop, Illustrator, DaVinci Resolve, Final Cut Pro, OBS Studio, Blackmagic ATEM, CapCut

Production: Cinematography, Short-Form Vertical Video, Color Grading (Rec.709 and Log), Motion Graphics, Lower Thirds, Carousel Design, Platform Formatting (9:16, 4:5, 16:9), Audio Capture and Sync, Livestreaming

Workflow: Creative Direction, End-to-End Post-Production, File Management and Transcoding, Project Management, Client Collaboration, Brand Integrity, Content Strategy

## EDUCATION

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Master of Arts, Producing Film, TV, and Video | American University, 2025 | GPA: 3.90

Relevant Coursework: Developing Fiction Productions, Writing for Visual Media, Developing Nonfiction Productions, Production Planning and Management, Film/TV Marketing Concepts and Strategies, International Film/TV Markets, The Business of Television, Media Enterprise, Master's Portfolio Capstone

Bachelor of Arts, Political Science | Gallaudet University, 2016

## ACHIEVEMENTS

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- PRNEWS Honorable Mention, 2023, #IAmGallaudet Campaign
- Gallaudet University Leadership Award, 2019